

OVERVIEW

Meeting, convention, and event planners are responsible for coordinating all aspects of events on a wide range of scale and scope. They are depended on to take care of the logistics, budgets, and work with vendors to ensure the event meets the client's expectations.

CAREER OUTLOOK

Event management is growing faster than average for all occupations, in part, due to the increasing globalization of business. The growth for meeting, convention, and event planners is expected to climb. Experienced event planners can eventually become high-level consultants.

CHOOSE YOUR PATH







CORPORATE EVENT PLANNING | CONVENTION SERVICE MANAGEMENT EVENT COORDINATOR | ASSOCIATION EVENT PLANNER



WHY HOSPITALITY?

The hospitality industry is constantly on the move. Jam to music in the kitchen during downtimes or grab a bite to eat with your team members after a night of serving guests.

A flexible schedule allows you time to pursue other interests like furthering your education, spending time with your family, or enjoying your hobbies.

Build strong relationships with your co-workers while working in an industry known for promoting from within. Hospitality is an "earn while you learn" environment. The industry are your mentors and teachers as you develop your passion and skills to build career pathways and find your best fit.

SKILLS YOU NEED

BUSINESS

- The ability to negotiate service contracts, acquire quality products, and work within the client budget.
- Attention to detail, meeting tight deadlines, and the ability to plan long-term for events that may be a year out.
- Being able to think quickly and develop creative solutions to solve problems and keep the client happy.

- **COMMUNICATION & CUSTOMER SERVICE** Juggling many aspects including the clients, vendors, and staff - for an event requires excellent communication skills, both verbal and written.
- Cool under pressure. Quick decisions are often needed for changes that may come at the last minute and not always expected.
- maintain positive relationships with clients and suppliers. There are often a limited number of vendors in an area which can be used and will likely be needed for future events.





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